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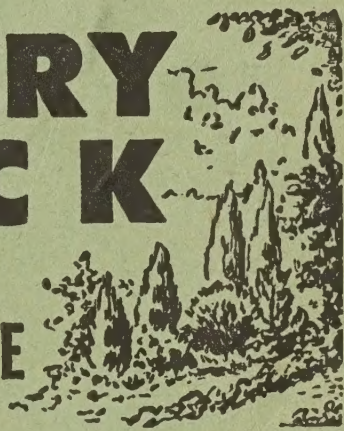
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Holdridge Farm

1952 CATALOGUE

NURSERY STOCK

that is
DISTINCTIVE



Strawberry Plants Our Specialty

P. O. Address
Norwich, Conn.
R. D. 6
Col. Ledyard Highway

Telephone
Paul Holdridge
Ledyard Div.
4-7020

See Page 16

Conn. Registered Nursery No. 223

Holdridge Farm Nursery

Ledyard, Connecticut

Route 27

LOCATION

The Holdridge Farm Nursery is located on Route 27 (The Col. Ledyard Highway) in the town of Ledyard, about 5 miles from Norwich and about 12 miles from New London.

From Norwich, take Route 2 (the Westerly road) for about three miles — turn right onto first state highway, following Ledyard Grange signs — drive about 1 mile and bear left onto Route 27 and drive 2 miles.

From New Haven and New London — cross the Groton-New London bridge and follow Route 84 for about 5 miles — turn left and follow Route 27 (Col. Ledyard Highway) for about 6 miles.

From Rhode Island points — Go to the Rotary intersection of Route 84 and Route 2 — follow Route 84 towards New London about 7 miles — then turn right onto Col. Ledyard Highway (Route 27) — We are about 6 miles from Route 84.

BUSINESS HOURS

Our nursery is now open seven days a week from 8:00 A.M. until 5:30 P.M. During April and May, we stay open evenings until 8:00 P.M.

PRICES

All prices of nursery stock quoted here include the Connecticut Sales Tax. Sales Tax will be charged on garden supplies. All prices are subject to change if necessary to meet higher costs.

OUR GUARANTEE

We guarantee to deliver stock in good condition, up to grade and specifications. If your order arrives in damaged condition, report to us immediately. We will adjust complaint or refund your money.

We cannot guarantee livability after stock arrives on your farm as so many factors may be the cause. We will, upon proper proof, replace free all trees, etc., which may prove untrue to name or refund the price paid but we give no further warranty.

Our nursery is inspected yearly by an authorized State Inspector and a copy of our certificate accompanies each shipment.

SHIPPING

Please give instruction in your order how we should ship. If no instructions are given, we will ship as is best in our judgment. Remember, trees must go by express.

We will ship as near as possible to the date which you ask for but can not guarantee shipment on exact dates requested because of weather and other conditions beyond our control.

We start to ship plants just as early as the frost is out of the ground, or from the 1st to the 10th of April. We ship orders continuously until June 1. We recommend setting plants in April if possible.

Fruit trees will be shipped about April 1st, unless otherwise requested.

Absolutely no orders shipped after June 1. We ship in the fall only from October 10 until November 1st. Fall shipments of strawberry plants not guaranteed or recommended.



Strawberries as they grow on the Holdridge Farm

STRAWBERRY PLANTS

We believe that we are the largest growers of strawberry plants in Connecticut at the present time. For this spring we have a large amount of plants which will do well for you.

Our plants are grown here on a sandy loam soil which produces plants with heavy root systems. We dig plants as we sell them during the spring and ship out as fast as we can dig.

We are continually being asked whether ours are fresh dug plants or cold storage plants. Our answer is that all our plants are freshly dug, trimmed clean and shipped out to you just as quickly as we can.

These healthy northern grown plants can make money for you. We hope that we can serve you this spring.

EARLY VARIETIES

HOWARD No. 17 (Sold also as Premier) The Howard No. 17 strawberry plant is the standard variety by which all of the many other varieties are judged. This has been the leading berry grown here in Connecticut for the past twenty years. Our strain of Howards has been constantly improved over the past years and we believe that we have a strain that will produce a good crop of berries on nearly any fertile ground.

The Howards are the earliest producing variety with the plants starting to bear here usually just about Memorial Day. This variety produces a great many blossom buds and, even if the early frosts kill some of them, there are always enough left so that a good crop can be harvested.

The Howard is a fairly good plantmaker and is fairly resistant to most strawberry diseases. It will produce large quantities of pointed berries over the longest season of any of the varieties which we sell.

We recommend it wholeheartedly for a major part of your strawberry bed.

EARLY VARIETIES

PATHFINDER — This is a large round berry which is very attractive and will stand up comparatively well after picking. This variety sets a wide row of plants as a rule and is very resistant to the red stele disease. With us it ripens just after the Howards.

We can recommend this variety not only to home gardeners but also to commercial growers who are interested in a quality berry.

FAIRLAND — This variety is very similar in many respects to the Howard 17. It is only a few days later and the berry has the same pointed shape. It makes a good bed of plants and the yield of berries is excellent.

DORSETT — The Dorsett is an excellent variety for home use and bears large, very sweet berries. With us, it is not a dependable producer. Our supply is limited.

MIDLAND — This variety is a cross between the Howard 17 and Red Heart varieties. It produces a large red berry which is rated as excellent for the deep freeze. With us it is not as good a plantmaker as Pathfinder and Howard and is a few days later than Howard.

MID-SEASON VARIETIES

TEMPLE — We believe that this is the outstanding midseason berry at the present time. It is an unusually vigorous variety, making wide rows of tall heavy plants. It is a heavy producer of large, pointed, very attractive berries. We have a large supply of these plants available for this spring. Good for freezing.

CATSKILL — This has been an outstanding midseason variety for a number of years. It produces a very large and glossy berry. The bulk of the crop is produced in a short time making it a good berry for freezing purposes. This is not as good a plantmaker as some other varieties, apparently needing a very rich soil to be at its best.

ROBINSON (Scarlet Beauty) — This variety is rapidly increasing in popularity throughout Connecticut. It produces a great number of plants, which average smaller in size than plants of other varieties. The berries are very large, round and very attractive. The yields of this variety are excellent. This variety has brought premium prices at Connecticut Strawberry Auctions on many different occasions. We can recommend this strawberry both for commercial and for home use.

SPARKLE — This variety produces a dark red berry which does not average quite as large in size as other leading types. The berry holds the red color to the center of the berry and this variety is probably the best of all for freezing. It makes a good row of plants or about the same as the Howard 17 with us.

GREAT BAY — This is a new variety which was originated at the University of New Hampshire. Under proper conditions, it has been reported to have yielded tremendous crops. With us, it has not yet lived up to its claims. Our supply is limited. Price — \$4.00 per 100.

LATE VARIETIES

FAIRPEAKE — This is an excellent quality late berry. It is a cross of the Fairfax and Chesapeake varieties. Berries are large, attractive and very late. It makes a nice plant growth and we can recommend it for both home and commercial growers.

RED STAR — This is the latest berry which we sell. The berries are large and bright red. The individual plants are very large but it is only a fair plantmaker here on our comparative light soils. Yields with us are not as heavy as with some of the other standard varieties.

STRAWBERRY PLANT PRICES — All varieties except Great Bay and Streamliner 25 for 75 cents; 50 for \$1.50; 100 to 400 at \$2.50 per 100; 500 to 800 at \$2.00 per 100; 1000 or more at \$16.00 per 1000. For prepaid orders to be shipped by mail — add 10%.

EVERBEARING STRAWBERRIES

We do not believe that everbearing strawberries are profitable from a commercial standpoint in this locality. However, a few plants planted this spring will bear fruit for two months during the fall. We recommend that the blossoms of everbearers be kept picked off until July and that some kind of mulch be placed around the plants so that the berries will be free of dirt.

STREAMLINER — This is the newest and most highly recommended of everbearers. It produces a very large berry which is as pretty as any June bearer. With us the Streamliner did almost as well last spring as the June bearing varieties.

Price for **EVERBEARING PLANTS** — 25 for \$1.00; 50 for \$2.00; 100 for \$4.00. For prepaid orders by mail add 10%.

STRAWBERRIES FOR FREEZING

We receive many requests as to the best varieties of strawberries for freezing. We recommend Midland, Catskill, Fairfax, Temple and Sparkle. However, in our own home freezer, we have tried nearly every variety and have found that all good berries can be successfully frozen. In fact, we have used more Howard No. 17 than any other variety.

BASKETS

We purchase a carload of baskets during the winter and will have the following baskets at quoted prices while our supply lasts. We advise your purchase of baskets at these low prices and cannot guarantee that we will have baskets during harvest seasons.

Quart baskets—\$2.00 per 100; \$15.00 per 1,000, at farm or by express not prepaid; 500 at 1,000 rate.

Pint baskets—100 for \$2.00; 1,000 for \$15.00.

2 quart Pansy Tills—\$30.00 per 1,000, packed 250 to a carton.

4 quart Tills—\$5.00 per 100.

We expect to purchase a carload of peach baskets in June. We will be glad to quote you at that time on the peach baskets.

GARDEN SUPPLY DEPARTMENT

Since last spring we have added a new building at our nursery which will feature those items of dusts, sprays, small garden tools and supplies which are necessary to raise a successful garden. Below we are listing a few which you may wish to buy when you call here.

Scalecide—dormant oil spray—qt. \$1.00. Gal. \$2.50.

Conn. Efficiency Spray—All purpose spray for apples and pears. 5 lbs. \$2.50.

Hubbard Fruit Spray—All purpose spray for all fruits. 1 lb. 85 cents; 5 lbs. \$2.50.

Hubbard All purpose Vegetable Spray—Dust—1 lb. 85 cents; 5 lbs. \$2.50.

Black Leaf 40—Nicotine Sulphate—5 oz. \$1.05; 1 lb. \$2.42.

Ammate—to kill poison ivy—2 lbs. \$1.00; 6 lbs. \$2.70.

Molegon—to control moles in lawns. 1 lb. 50 cents.

Hubbard 10—10 % D.D.T.—will control Jap beetles 1 lb. 35c.

Gro Fast Rose Food—5 lbs. 80 cent; 25 lbs. \$2.30; 100 lbs. \$8.00.

Gro Fast Acid Fertilizer—5 lbs. 70 cents; 25 lbs. \$1.65; 100 lbs. \$5.80.

Bone Meal—5 lbs. 60 cents; 10 lbs. \$1.00; 25 lbs. \$2.00.

Sheep Manure—5 lbs. 50 cents; 50 lbs. \$2.00.

Aluminum Sulphate—5 lbs. 55 cents.

Peat Moss—3 peck bag, 90 cents; Carton \$1.75; Handy bale \$3.50; Large bale \$4.50.

Crag Herbicide—This is the newest and apparently the best weed killer for use with strawberry plants. The supply of this chemical is limited. While it lasts—2 lbs. \$5.00; 10 lbs. \$20.00.

FERTILIZERS

During the season we will have on hand at our nursery a supply of Corenco brand fertilizers. We can supply amounts up to one or two tons at any time from our stocks on hand, or we can arrange the shipment of full truckload lots from the factory direct to you at very reasonable rates.

We have used the Corenco brand fertilizers exclusively on our farm during the past few years and have had excellent results. We can therefore recommend it highly to you.

Price: 5-8-7 Vegetable and General Purpose 80 lb. bag \$2.40. 5-10-10 Potato and Vegetable 80 lb. bag \$2.60. Prices subject to change without notice.

We would like the opportunity to quote you our low prices for ton and truckload lots. Also we will have small sized bags for little gardens.



BE DELIGHTED WITH
WHAT YOU CARRY
HOME !

BLUEBERRIES — SPRING AND FALL

Cultivated blueberries are hardy shrubs of rare beauty; they are doubly valuable because they are fruitful and ornamental throughout the entire year.

Every home garden, no matter how small, has room for at least a few of these blueberry plants. It takes only a few plants to produce at the berries that an ordinary size family will need. As a commercial proposition it is one of the most profitable fruits to grow. There is a big market for these delicious blueberries. They make good money in a very short time. You can begin picking the second or third year after planting. Plants last a very long time.

Cultivated blueberries grow in large clusters, plump, tender, and practically seedless. They will grow anywhere that strawberries will, doing their best on a moist, acid soil which is kept mulched all summer. For pollination, plant at least two varieties.

Our very low prices on large bearing age plants will give you berries years before smaller plants. We advise buying blueberry plants on a size basis.

CABOT (early)—Lowest of our cultivated varieties, bush seldom growing over 4 feet in height. Has a long fruiting season.

RANCOCAS (midseason)—Upright growing bush which reaches about to six feet at maturity. Very beautiful shrub. A fine producer of highly flavored fruit.

JERSEY (Ideal late variety)—has large, light-blue berries. The bush grows erect, is very productive and has beautiful foliage.

RUBEL (Widely planted late variety)—The bush is upright, very vigorous, hardy and productive. The fruit is medium in size, light blue and is very firm.

STANLEY—A vigorous upright bush with medium sized sweet blue berries.

CONCORD (Late midseason)—Has an upright bush with fairly large light blue berries.

PEMBERTON (midseason)—This variety has a large vigorous bush, erect and very productive, berry very large, dark blue.

DIXI (midseason to late) — Produces a very large, very blue berry slightly before the Jersey. Berry is of very good quality.

PRICE—3 years or older, 24 to 36" tall, \$1.00 each; 10 or more 90c each, not prepaid. Write for prices in lots of 100 or more.

For detailed information on Blueberry varieties, culture, etc., send 15c to Supt. of Documents, U. S. Government Printing Office, Washington 25, D. C., and ask for Farmers Bulletin No. 1951 on Blueberry Growing.

ASPARAGUS PLANTS

Home-grown asparagus is one of the easiest to grow and yet one of the most delicious treats available to the small gardener. Cut fresh in your own garden, it is unexcelled in flavor and quality. Start now to have a bed of your own.

Our plants, if heavily fertilized in your garden, will produce some asparagus for you the next spring. The second spring, you can cut it for about one month and after that, if you continue heavy fertilization, you can cut it up to the 1st of July of each year. A bed, once started, will last as long as you take care of it.

We have two varieties available this year, the Mary Washington which has been the standard rust resistant variety and the California, a new variety now being recommended by the Eastern States Farmers Exchange. They are both good.

Prices (1 Year): 50 for \$1.50; 100 for \$2.50; 1,000 for \$16.00.

2 Year: 25 for \$1.00; 50 for \$1.75; 100 for \$3.00; 500 for \$12.50; 1,000 for \$20.00.

ASPARAGUS CULTURE

Set asparagus in rich soil a foot apart in a furrow 6 inches deep. Cover 3 inches and tramp. In hoeing, work soil towards plant so that by mid-summer the ground is level. Do not cover 6 inches at first or plant will be smothered. Cut sparingly the second year, after that cut all shoots 6 or 8 inches high until about the middle of June, then let tops grow. Fertilize asparagus liberally, with stable or hen manure any time in summer or fall after cutting season is over.

GRAPE VINES

These are all two year old No. 1 grape Vines unless otherwise specified and should give you excellent results.

Concord (Blue) The standard blue grape.

Portland (White) Early, large and of good flavor.

Caco (Red) Early, fine flavor with large bunches.

Fredonia (Black) Very early, excellent quality.

Concord Seedless — Like Concord but no seeds.
1 yr. No. 1

Seneca (Yellow) California type of hardy grape.
The skin can be eaten. 1 yr. No. 1.

Van Buren (Black) Best new grape. Very sweet. 1 yr. No. 1.

Price: 40c each. 3 for \$1.00. 10 or more at 30c each.



RHUBARB

CANADA RED—We offer this year this new and improved variety of rhubarb. The plant is vigorous and hardy with long slender stalks which are tender and are bright red all the way through. The red color extends even to the mid rib of the leaf.

Price — 35 cents; 3 for \$1.00; 10 or more 30 cents each.

RASPBERRY PLANTS

Raspberries are one of the treats available to home gardeners and will bear handsome crops if a little care is given them. Here is a crop ideal for the part-time farmer which is overlooked by many growers. Very easy to freeze.

We offer strong, well grown plants, free of disease. Start a bed now so that you can enjoy raspberries throughout the summer. Once planted, a raspberry bed is good for from five to ten years, depending on the care given it.

\ **LATHAM (Red)**—The fine old standard mid-season berry which folks have liked so well. It bears well under most any condition and is good for commercial or home gardeners.

\ **INDIAN SUMMER (Everbearing) (Red)**—This is the best of the ever-bearing varieties of raspberries, bearing a crop in July and another throughout the fall. Has good size and flavor.

\ **SODUS (Purple)**—This is the leading purple raspberry. The berries are medium purple in color and good in quality. The plants are very productive and vigorous.

\ **CUMBERLAND (Black)**—This variety yields well under most any condition. It has a glossy black berry of excellent quality and bears in mid-summer. Black raspberries are gaining in popularity. They can be raised at less cost than the red varieties and stand on the vines as long time without becoming soft.

\ **GOLDEN QUEEN**—This variety produces a golden yellow berry at about the same season as the other raspberries. We have this available only in transplants at \$2.00 a dozen or 25 for \$4.00.

RASPBERRY PLANT PRICES

No. 1 Grade—All varieties: 6 for 65c; 12 for \$1.20; 25 for \$2.00; 50 for \$4.00; 100 for \$7.50; 1000 for \$65.00, not prepaid.

TRANSPLANTS—LATHAM AND INDIAN SUMMER ONLY:

6 for 75c; 12 for \$1.50; 25 for \$3.00; 100 for \$10.00.

Not sold in lots of less than 6 of one variety.

BLACKBERRIES

Blackberries grow best on fertile loam. The rows should be six feet apart with each plant approximately two feet apart in the row.

\ **ELDORADO**—This is the sweetest of all blackberries. The berries are very large and bear in large clusters. The plants are very hardy.

Prices: 12 for \$1.00; 25 for \$2.00; 100 for \$7.00.

\ **THORNLESS BOYSENBERRY**—Price: 6 for 75c; 12 for \$1.50.

FRUIT TREES

We can offer this year a nice variety of fruit trees grown for us by one of the largest nurseries in the country. All are of top quality and are graded strictly to size.

Our low overhead on our farm enables us to sell these trees at a much lower price than that quoted by most dealers. We hope that you will compare sizes and prices with other concerns and that you will come and see the trees here at our farm. These trees will be ready in our sales cellar by March 20 or before.

Each year we are sold out of some varieties early. To be sure of varieties wanted, order now and they will be saved for you.

These trees are too large for parcel post shipments. They must be shipped by express or called for at our farm.

We advise that all fruit trees be planted as early as possible in the spring.



DWARF FRUIT TREES

Dwarf fruit trees are a very popular item for gardeners with a limited space. These trees grow about 8 to 12 feet tall at maturity and will use a correspondingly small space. Dwarf pears bear two years from planting, dwarf apples from two to four years. Our dwarf trees will be 2 years old, and 5/8 inch. in caliper.

Dwarf Apples — Varieties available: McIntosh, Baldwins, Cortlands, Greenings and Red Delicious.

Dwarf Pears—Varieties available: Bartlett, Clapp's Favorite, Seckle and Anjou.

Price—All dwarf Trees—\$1.75 each.

SPECIALTIES

5 IN 1 APPLE — 11/16 inch caliper—5-6 feet tall. The following five varieties are grafted on one tree: Baldwin, McIntosh, Red Delicious, Yellow Delicious and Jonathan. Each \$2.00.

- ✓ **QUINCE** — 2 year—9/16 inch caliper. For old fashioned quince jelly each \$1.75
- ✓ **HANSON'S BUSH CHERRY**—2 to 3 ft.—plant both for fruit and for its beauty each 60c
- ✓ **APRICOT** — 2 year, 4 to 5 ft. — plant two each 1.00
- ✓ **CHINESE CHESTNUTS** — 3 to 4 ft. tall each 1.50

SPECIAL OFFER TO COMMERCIAL GROWERS

If your total order for trees is 50 or more, we offer a discount of 10c per tree from quoted prices. We can quote special prices on large orders.

SMALL PEACH TREES

3 feet tall — 5/16 inch caliper — bundle of 10, \$4.00.

Varieties available — Elberta, Golden Jubilee, Hale Haven, Belle of Georgia, Red Haven and Fowler.

PEACH TREES — 1 Year

- ✓ Elberta—Standard canning peach; mid-summer
- ✓ Golden Jubilee—Very early, yellow; late August
- ✓ Hale Haven—High quality yellow, good shipper; early September
- ✓ South Haven—Golden yellow, sweet; late September
- ✓ *J. H. Hale—Very large, yellow; late August
- ✓ Valiant—Large, firm, yellow; early September
- ✓ Belle of Georgia—A large early white peach; August
- ✓ Early Elberta—Similar to Elberta, but early
- ✓ Crawford Late—Large, yellow, very late
- ✓ Red Haven—Excellent quality, early September
- ✓ Fowler—New large yellow freestone
- ✓ Champion—Large white, early September
- ✓ Golden East—2 weeks before Elberta
- ✓ Early East—Early yellow

PRICES
9/16 inch
caliper
4 to 5 ft. tall

80c each
 Not Prepaid

All peach varieties listed above are freestone

APPLE TREES — 2 Year

11/16 inch caliper — 5 to 6 feet tall

- ✓ Baldwin
- ✓ Cortland
- ✓ Early McIntosh
- ✓ Macoun
- ✓ Milton
- ✓ Red Delcious
- ✓ Yellow Delicious
- ✓ Jonathan
- ✓ Russet
- ✓ Red Astrachan
- ✓ Red McIntosh
- ✓ Northern Spy
- ✓ R. I. Greening
- ✓ Winesap
- ✓ Gravenstein
- ✓ Red Rome
- ✓ Wealthy
- ✓ Dolgo Crab
- ✓ Lodi

80 cents

Each
 Not Prepaid

PEAR TREES — 2 Year

11/16 inch caliper — 5 to 6 feet tall

- ✓ Bartlett—Best Canning Pear—September
- ✓ Bosc—Late Russet Pear—October
- ✓ Clapp's Favorite—Early Canning or Eating Pear—August
- ✓ Sheldon—Very Sweet—October
- ✓ Anjou—Very Juicy, late
- ✓ Kieffer—Large, Yellow—Late
- ✓ Seckle—Small Sugar Pear
- ✓ Gorham—Late Bartlett type

Each

\$1.00
 Not Prepaid

CHERRY TREES

11/16 inch caliper — 4 to 5 feet tall

- ✓ *Black Tartarian—Large, sweet, black
- ✓ *Napoleon—Yellow with red cheek, sweet
- ✓ *Schmidt's Biggaroux—Large, almost black, sweet
- ✓ *Windsor—Dark red, often called Oxheart
- ✓ Montgomery—Sour Cherry, best for pies

\$1.00

Each
 Not Prepaid

PLUM TREES — 2 Year

11/16 inch caliper — 5 to 6 feet tall

- ✓ *Abundance—Round, red, yellow flesh; late July
- ✓ *Burbank—Large, round, reddish, purple; late July
- ✓ Fellemborg Prune—Large, good canner; September
- ✓ Stanley Prune—Large, dark blue, Freestone; September
- ✓ Shropshire Damson—Productive, dark purple
- ✓ *Bradshaw—Round red

\$1.00

Each
 Not Prepaid

*Varieties starred should be cross polinated.

FLOWERING SHRUBS — SPRING AND FALL

We will have on hand during most of the season the following flowering Shrubs. These are potted in Cloverset pots and most of them are from 2 to 3 feet tall. We invite your inspection.

Althea (Rose of Sharon) red, double white, double pink, purple	} Each 75 cents
Deutzia—white bell shaped flowers—May	
Dwarf Deutzia (Gracilis) one foot plants	
*Eleagnus—orange berries amid silvery leaves, good at shore.	
*Coralberry—numerous crimson berries in fall	
Flowering Quince—red flowers in May	
Forsythia—Spectabilis—yellow bells	
Hydrangea A. G.—18 to 24" white snowball flowers—July	
Hydrangea P. G.—white flowers, pinkish tinge—Fall	
Spirea Van Houttei (Bridal Wreath) small white flowers	
Weigelia—red—pink—bell shaped flowers	
Philadelphus (Single Mock Orange) single white sweet flowers	

Almond—Pink flowering—small pink rosette flowers	} Each \$1.00
*Blueberries—see page 5	
*Honeysuckle—Red flowers followed by red berries	
Philadelphus (Double Mock Orange) Virginalis	
Tamarix—pink blossoms, very early	
Common Snowball—white balls of blossoms	
*Snowberry—spreading bush, large white berries	
*Viburnum Americanum—Cranberry bush, scarlet berries	
*Viburnum (White Rod Viburnum) white flowers, blue berries	
*Viburnum Dilatatum (Linden tree) white flowers, red berries	

Beauty Bush—beautiful pink flowers in June	} Each \$1.50
French Blue Hydrangeas	
Hybrid Lilacs—Ludwig Spaeth, single purple	
Mme. Lemoine—double white	
Pres. Grevy—double pale lilac	
Pres. Carnot—double soft violet	
*Viburnum Lantana (Wayfaring Tree) White flowers May red to black berries	

PERRENIALS

We will have a fairly large assortment of perrenial plants ready at our nursery during the spring shipping season. These will be growing in Clover-set (tar paper) pots and can be transplanted without danger. These can not be shipped.

Most of these varieties will sell at 40 cents per plant.

CHRYSANTHEMUMS

We expect to have a fair variety of Chrysanthemum clump plants for sale this spring at 40 cents per plant. Also we will have rooted cuttings in paper bands which sell at 25 cents per plant. Both of these types will bloom well for you this coming fall.

During the fall season we will have a large assortment of chrysanthemums in bloom at our nursery.

*These are berry bearing shrubs which are attractive to birds.

Everblooming ROSES 2 YEAR FIELD GROWN

ROSES

During April we will have a large variety of roses in packages. After May 1, we recommend the potted rose bushes. We do not have space to describe all these varieties but all are shown in pictures here at the nursery. Please order for shipping before May 1 only those varieties offered in packages.

TEA ROSES

Ami Quinard—dark red
 Christopher Stone—red
 Etolle de Holland—red
 Poinsetta—red
 Grenoble—red
 Betty Uprichard—pink
 Editor McFarland—pink
 Golden Dawn—yellow
 Golden Ophelia—yellow
 Roslyn—yellow
 Mme. Jules Bouche—white
 Pres. Hoover—two toned
 K. A. Victoria—white
 Talisman—two tone

CLIMBING ROSES

Cli. American Beauty—red
 Paul's Scarlet—red
 Dr. Van Fleet—pink
 Primrose—yellow
 Silver Moon—white, yellow center

POLYANTHAS

Cameo—pink
 Red Ripples—red

Above Varieties

Price—Package Roses—90c each
 Growing in Pots—\$1.25 each

PATENTED ROSE VARIETIES

Priced as follows unless otherwise noted

Packages—\$1.75 each.

Growing in Pots—\$2.00

Charlotte Armstrong—red
 Countess Vandal—two tone pink
 Crimson Glory—dark red
 Diamond Jubilee—orange
 Eclipse—yellow
 Forty Niner—two tone
 K. T. Marshall—pink
 Lowell Thomas—yellow
 Mandalay—yellow
 Climbing Peace—yellow
 Cli. Crimson Glory—red
 Climbing Blaze—red
 Cli. New Dawn—pink
 Mary Marg. McBride—pink
 Mirandy—dark red
 New Yorker—red
 Peace—yellow—each \$2.50



Floribundas
 Betty Prior—pink
 Fashion—pink
 Goldilocks—yellow
 Pinocchio—salmon pink
 Red Pinocchio—red
 Summer Snow—white

In Pots Only

Capistrano—rose pink. \$2.50
 Helen Trauble—pink. \$2.50
 Sutter's Gold—yellow. \$2.50
 Vogue—pink. \$2.50
 Doubloons—yellow climber. \$2.50
 High Noon
 King Midas—yellow climber

BROWNELL SUB-ZERO ROSES

These roses are bred for their hardiness to cold weather and are very beautiful. Available in pots only at \$2.00 each.

Queen of the Lakes—red
 V for Victory—yellow

Pink Princess—pink
 Shades of Autumn—two tone

BULBS AND TUBERS

GLADIOLI BULBS—We will have the following varieties of glads which will be of the first standard size or at least 1½ inches in diameter. They will produce beautiful large spikes this summer. We will have some other varieties in lesser quantities.

Abu Hassen, dark blue—early	}	Price
Amidonette, rosy pink—early		
Gen. Eisenhower, begonia rose—late		12 for 60 cents
Gold Dust, deep yellow—early		
Hopman's Glory, pale yellow—early		50 for \$2.00
June Bells, pure white—early		
Lavender Dream, light lilac—early		100 for \$4.00
Modern Times, crimson carmine—medium		
New Europe, bright red—late		
Paul Rubens, reddish violet—medium		
Picardy, salmon, late		
Red Fox, dark red—early		
Rosa Van Lima, bright pink—medium		
Salmon Glory, creamy white, carmine tinge		
Snow Princess, white—medium		
Mixed—many varieties		

SPECIAL—Small sized, Glad Bulbs—Third size—one inch in diameter, will bloom this year—50 for \$1.00.

DAHLIAS — Package of six large tubers of different varieties, each labelled and wrapped separately—\$1.25.

PEONIES—Growing in pots at our farm. Colors—red, white or pink. Price—75 cents each. 3 for \$2.00.

LILY BULBS

Croft Easter Lily	3 for \$1.00
Regale Album	3 for \$1.00
Rubrum — white with red spots	3 for \$1.00
Regale — white trumpet	6 for \$1.00

REGONIAS—Double red—double white and double yellow—
Price—6 for 50 cents. Doz. \$1.00.

BLEEDING HEARTS—the real old fashioned kind (not mailable)
in pots — each 60 cents.

CANNAS

Yellow King Humbert	}	2 for 25 cents
President — tall red		12 for \$1.50

GROUND COVERS

VINCA MINOR — Common Periwinkle or Myrtle. Excellent ground cover, does best in shade — blue flowers in spring. 40 cents clump.

PASHYSANDRA (Oriental Spurge)—Best of ground covers, good for shade, white flowers in May and June. 10 cents each. 12 for \$1.00.

HALL'S JAP HONEYSUCKLE—Excellent for covering up banks, stones and rough places. 60 cents each. 10 or more 50 cents each.

EVERGREENS

Cash and Carry

During the shipping season this spring we will have on hand a good variety of Evergreen Shrubbery. These will be all dug with a big ball of dirt and balled and burlapped.

It is very simple to plant Evergreens. Just dig a hole big enough to set the ball in, then set the tree in, bag and all, and cover with dirt.

You are invited to come to our farm during the season, look over our stock and take your pick.

Listed below are a few of the many bargains:



Globe Arbor Vitae—12 to 15" tall	} Your Choice	
American Arbor Vitae—2 to 3 ft. tall		
Irish Juniper—2 to 2½ ft.		
Green Plumosa—15 to 18"		
Golden Plumosa—15 to 18"		\$2.00
Greek Juniper—15 to 18"		
Hemlock—12 to 15"		
American Arbor Vitae—3 to 4 ft. tall	} Each	
Pyramidal Arbor Vitae—3 to 4 ft.		
Pfitzer Juniper—15 to 18" spread		
Green Plumosa—2½ ft. tall		\$2.50
Golden Plumosa—2½ ft.		
Pyramidal Arbor Vitae—4 ft.	} Each	
Colorado Spruce—15 to 18"—medium blue		
Spreading Taxus—12 to 15" spread		\$3.00
Upright Taxus (Hicks) 18 to 24"		
Upright Taxus (Capitata) 2 to 2½ ft.		\$4.00
2½ to 3 ft.		5.00
3 to 3½ ft.		6.00

BABY EVERGREENS

We offer a new line of Evergreens this year for those who are willing to buy small trees. These are growing in pots and are about ten to twelve inches tall. Available in Pyramidal Arbor Vitae, Globes and Hicks Taxus. Price 90 cents each.

BROAD LEAF EVERGREENS

We offer a nice variety and assortment of azalias and rhododendrons for your inspection. These are all either balled and burlapped or growing in pots and can not be shipped.

Azalias—Hinodegiri—red—8 to 10 inch spread	\$2.00
Azalias—purple, lavender and pink—12 to 15 inch spread	2.00
Rhododendron—Hybrid Seedlings—12 to 15 inch spread	3.00
Grafted dark red—12 to 15 inch spread	5.00
Grafted dark red—10 to 12 in spread	3.00
Catawbiense—purple—18 to 24 inch clumps	5.00
Catawbiense—purple—8 to 10 inch	2.00
Andromeda—Japonica (Lily of the Valley Shrub) 12 to 15 inch	2.00
Holly—Ilex Bullata—black berries	3.00
Boxwood—10 to 12 inch spread	1.25
Leucothea—12 to 18 inch spread	3.00
Daphne—Cneorum—fragrant pink flowers—5 to 8 inch	1.25
6 to 9 inch	1.50

VEGETABLE PLANTS

We carry a very wide variety of vegetable plants on hand at our nursery during the planting season. Our prices for lettuce, cabbage, broccoli, brussels sprouts, and tomatoes are as follows: per dozen 30 cents; per flat of 100 plants \$2.00 plus 25 cents deposit on flat.

Potted Vegetable Plants—per dozen, \$1.20.

Potted Burpee Hybrid Tomatoes—per dozen, \$1.80.

FLOWER PLANTS

After May 1st, we will have on hand a good variety of annual flower plants. Most kinds will sell at 40 cents a dozen and \$2.25 a flat plus deposit. Not mailable.

PANSY PLANTS

We grow a fairly large number of pansy plants which will be packed eight to a basket and which will sell at 50 cents a basket here at the nursery. Not mailable.

ONION PLANTS

We offer greenhouse grown onion plants of the large Sweet Spanish variety. These plants are from 4 to 5 inches tall and will be shipped to you at the proper time for planting.

Price: 75c per 100; \$6.00 per 1,000; \$2.50 per flat plus deposit.

Onion Sets —will be on hand at our nursery.

GARDEN ROOTS

Complete your garden with a few of these specialties:

Horseradish Sets—10c each; 12 for \$1.00.

Chives—Medium Clumps: 25c each.

Spearmint—Field Grown: 25c each.

Sage—Holt's Mammoth: 25c each.

SEEDS

There will be on hand at our nursery during the spring season a fairly large assortment of vegetable and flower seeds furnished by the Burpee Seed Co. Also a few pound packages of the leading varieties of peas, sweet corn, beans and lawn seed. Plan to pick up your seeds here when you get your other nursery stock. No bulk seeds will be sold.

LAWN GRASS SEED

We carry the Burpee line. This is top grade seed and you can get your supply here at any time.

Fordhook Finest—per lb. 95c. 5 lbs. at 90c. 25 lbs. or more at 85c.

Burpee's Permagreen—per lb. 85c; 5 lbs. at 80c; 25 lbs. or more at 75c.

HEDGES AND WINDBREAKS

California Privet — 18 to 24 inch—well branched	10	for	\$1.00
Spirea Van Houttei—12 to 15 inch, makes a beautiful hedge . .	10	for	1.00
Hydrangea A. G.—snowball flowers—low hedge—12 to 15 inch	10	for	2.00
Greenleaf Barberry—12 to 15 inch	10	for	1.00
Red Leaf Barberry—12 to 15 inch plants	10	for	2.00

MULTIFLORA ROSE—The Living Fence—This is the fast growing rose hedge which has become so popular. Will grow about 6 to 8 ft. tall and nearly as wide at maturity. We offer 9 to 18" plants. Price 100 for \$5.00.

ORNAMENTAL AND FLOWERING TREES

We will have the following trees for this spring's sales. Come and see them.

Rose Acacia—deep pink flowers. June. 6 ft. tall	each	\$4.00
Purple Beech—very small trees	each	1.00
White Birch—Each 5 to 6 ft. \$2.50; 6 to 8 ft. \$3.50; 8 to 10 ft.		4.75
Japanese Flowering Cherries—Kwanzan. Double pink 4 to 5 ft.		3.00
Mimosa. 4 to 5 ft.		2.00
Flowering Crab—Bechtel—beautiful pink. 3 to 4 ft.		2.00
Pink Weeping. 5 to 6 ft.		3.00
Pink Dogwood—dark pink strain—3 to 4 ft.		3.00
White Dogwood. 4 to 5 ft.		2.00
Golden Chain—golden hanging flowers. 5 to 6 ft.		4.00
Hawthorn—Paul's Scarlet—rose type flowers. 5 to 6 ft.		4.00
Magnolia—Pink—2 to 3 ft. with buds		4.75
Pink and red. 18 to 24 inch		2.75
Japanese Maple—dwarf red—blood red leaves. 9 to 12 inch		2.50
15 to 18 inch		4.75
Flowering Peach—double red blossoms. 3 to 4 ft.		1.00
Double red weeping. 4 to 5 ft.		2.00
Flowering Plum—Triloba—double pink blossoms. 3 to 4 ft.		2.00
Purple Leaf Plum—Thundercloud—dark purple leaves. 4 to 5 ft.		2.00
Poplar—Lombardy—tall narrow, fast growing. 6 to 8 ft.		1.00
Red Bud (Judas tree) small purplish pink flowers		2.50
Smoke Tree—bronze leaves and plumes. 3 to 4 ft.		2.00
Willow—Laurel Leaf. 6 to 8 ft.		2.00
Weeping, Niobe—golden bark. 4 to 5 ft.		1.00
6 to 8 ft.		2.00
Tree Wisteria — 2 to 3 ft. standards		3.50



SHADE TREES

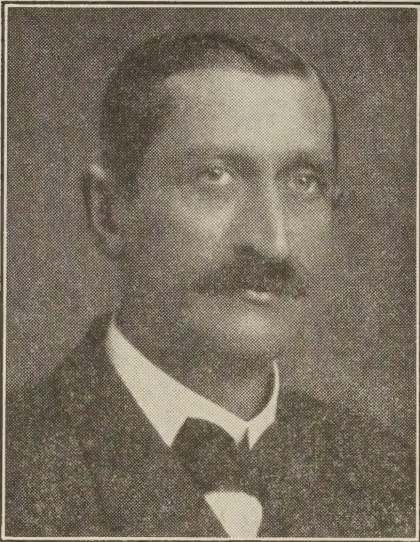
(at Farm only)

Maple—Norway, best shade tree 5 to 6 ft.	\$2.00
Norway. 8 to 10 ft.	5.00
Silver, fast growing. 8 to 10 ft.	4.00
Crimson King—red leaves all summer. 6 to 8 ft.	10.00
Schwedler—purple leaves in spring. 6 to 8 ft.	5.00
Mountain Ash—red berries in fall 3 to 5 ft.	1.00
Larger trees. 5 to 6 ft.	2.00
Sycamore—Planetree. 6 to 8 ft.	3.00
Tulip Tree, nice large leaves. 6 to 8 ft.	3.00
Chinese Elm, fast growing, 6 to 8 ft.	2.00
Chinese Elm, small 2 to 3 ft. seedlings each	20c

CLIMBING VINES

All 2 year vines or older

English Ivy—evergreen leaves	}	60c each
Boston Ivy—clings to brick and stone walls		
Hall's Jap Honeysuckle—fast growing vine		
Clematis Paniculata—white flowers—September	}	\$1.00
Silver Lace Vine—fleece white flowers		
Winter Jasmine—yellow flowers—May		Each
American Bittersweet—scarlet fruit on split orange pods		
Virginia Creeper—rapid grower—leaves turn crimson in fall		
Clematis—Mme. E. Andre—large red flowers	}	\$1.25
Clematis Jackmani—large purple flowers		
Wisteria—sweetly scented hanging flower—purple or white		Each
Yellow Trumpet Creeper—blossoms from June to fall		



THE LATE S. E. HOLDRIDGE
Founder



PAUL HOLDRIDGE
Manager

Dear Gardener---

In this catalogue you will find a listing of many of the nursery items which we sell.

We now carry a fairly complete line of nursery stock and we are trying our best to furnish you with high quality, dependable stock at reasonable prices.

We are one of the largest growers of strawberry plants in New England with hundred of thousands of plants ready for this spring.

We also have thousands of evergreens growing on the farm and numerous other items of nursery stock growing here. Other items are grown for us but we are very particular to see that a high standard of quality is maintained for all our stock.

Those of you who have been trading with us regularly over the past few years have seen our business growing. We will try to continue to give you good stock, good service and good prices so that we may deserve your continued patronage.

We are trying to have practically all kinds of our nursery stock ready for immediate sale. This makes it possible for you to call on us and get your fruit trees, evergreens and all other types of stock immediately.

Shipping of nursery stock is becoming more expensive and seems to be getting slower, especially on express shipments. Because of this many of our customers are driving here to our nursery and picking up their stock. We can furnish most items without any advance notice but orders for strawberry plants should be sent here in advance.

Our shipping season for nursery stock is short and we are always rushed at that time. To help us serve you better, we are asking your cooperation by doing the following:

1. Send full payment with order if possible.
2. Allow us to substitute varieties when necessary.

We invite you to call at our Farm at any time during the nursery shipping season. We will also be open for business on Sundays during March, April and May.

We hope for an early order from you.

Sincerely,

PAUL HOLDRIDGE.

Telephone Ledyard 4-7020

(No toll charge from Norwich, Mystic and New London Divisions)

STRAWBERRY CULTURE

CHOOSING THE LAND

Almost any fertile land which is well drained will raise good strawberries. We advise against setting on greensward because of the presence of white grubs who relish the tender roots of strawberries. If possible, plant on land on which no lime has been spread for at least one year.

FERTILIZING

We recommend spreading your fertilizer broadcast on the ground after the land has been plowed and harrowed. Then harrow the fertilizer in. This places your fertilizer where it will be available to the new plants as they commence to run. Additional fertilizer may be added any time during the first year if needed. Do not fertilize your bed the spring that it is going to bear for the extra fertilizer will go into the leaves.

WHEN TO PLANT

Order your plants early and set them out early. If you order your plants early you will be sure of getting the varieties you want and you will get the plants when you want them. When your plants arrive, if you are not ready for setting out, take from box or package and put in cellar in a cool, dark place. Keep roots moist. Wet roots before setting.

SETTING OUT PLANTS

Strawberries may be spaced 15-18 inches apart in the rows, and rows 3 to 4 feet apart. Later in the season the plants should be set closer. In setting the plants, dig a hole large enough to enable you to spread the roots well. The plants should be set deep enough so that the roots are well covered, yet care should be taken that the tender heart is uncovered. Press the plant firmly into the ground.

CARE OF BED

The blossoms should be picked off the first year so that all the strength of the plant will go into the new runners. Of course, the strawberry bed must be hoed often enough during the summer to keep it free from weeds.

MULCHING

The bed should be covered during the early winter with a thin covering of straw, hay or meadow grass. Use whichever of these that is easier or cheaper for you to obtain. In the spring, the hay may be raked between the rows, making a cushion for the pickers during the season. This also prevents dirty berries.

WEED KILLERS

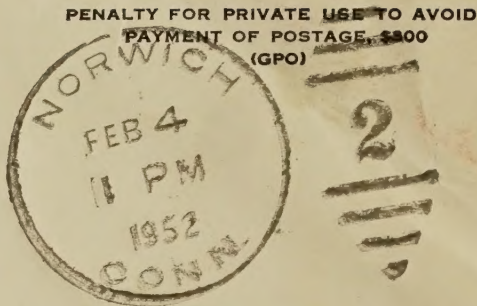
The use of weed killers in strawberry beds is still pretty much in the experimental stage. We expect to use the new Crag Herbicide on most of our beds during this coming year. It seems to be the best of the chemical weed killers. Some growers are reporting excellent results with these.

RED STELE DISEASE

Our strawberry plant beds are carefully examined each summer by specialists of The Connecticut Experiment Station and there has never been any Red Stele found on this farm. We have never had a complaint that Red Stele has been found in beds started with our plants.

The Holdridge Farm Nursery
R. D. 6
Norwich, Connecticut

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